

### InnoCentive@Work

InnoCentive@Work is the collaborative innovation management system that enables you to internally source novel solutions to your pressing problems by connecting and engaging your organization's diverse assets: your employees, partners or customers.

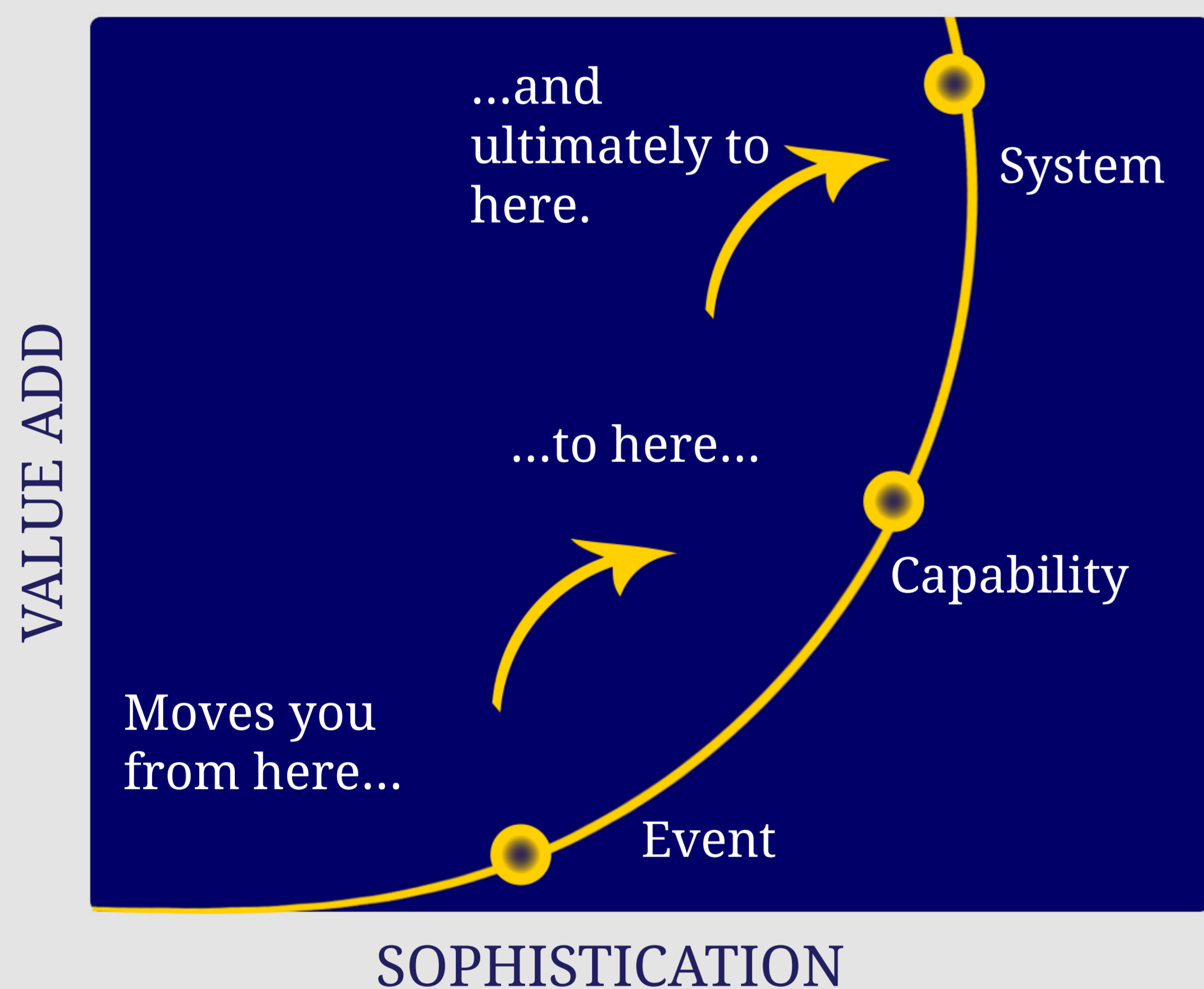
The greatest investment you make is in hiring talented and effective employees to run your organization and invent the solutions you need to delight your customers and grow. Now you can engage them in your organization's most significant initiatives, every day!

InnoCentive@Work is delivered as a cloud-based system of record for managing your open innovation initiatives and engaging your employees, partner or customers to solve problems and bring forward ideas. Our software and methodology catalyzes new ideas and solutions as well as allowing for existing solutions to be applied to another problem or area of your organization. We enable you to give your greatest assets a voice in moving your organization forward.

“We clearly see the value of problem solving with diverse audiences. Our hope is that this evolution of a single platform for managing ideas, Challenges, communities, and solutions will further enhance our efforts to speed the delivery of new medicines to patients.”

**Andreas Kaerner, Analytical Technologies Design & Development, Eli Lilly and Company**

#### Three Levels of Innovation



Our structured methodology first moves your organization from “innovation as an event” to “innovation as a capability”. You will be able to proactively surface, prioritize, and frame Challenges. And you will develop the ability to leverage every means of finding powerful solutions, including internal enterprise-wide collaboration and open innovation. Over time we can help you move to the level of “innovation as a system”, where innovation becomes part of your DNA.

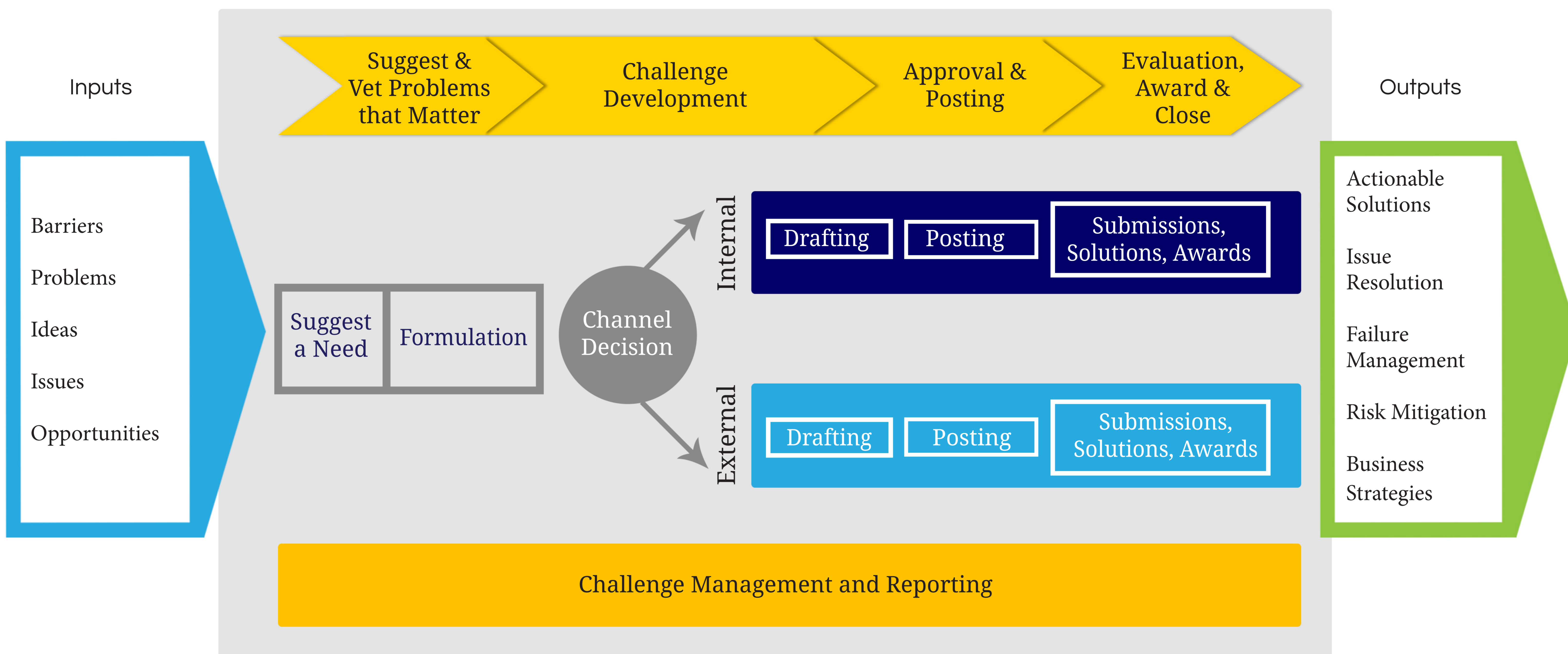
**InnoCentive@Work offers customers better return on investment for their innovation spend by providing:**

- The only internal innovation system in the marketplace built on a proven methodology for problem solving: **Challenge Driven Innovation™**
- The platform that works across the entire Challenge lifecycle— from idea and suggestion capture through Challenge formulation, posting, open discussions and collaboration, evaluation, and awarding
- A unique view of your innovation portfolio and strategy through extensive reporting, analytic, and measurement capabilities
- Complete control of Challenge distribution internally as well a direct link to InnoCentive's Global Solver Network. If you can't fully solve the problem inside...ask the world!

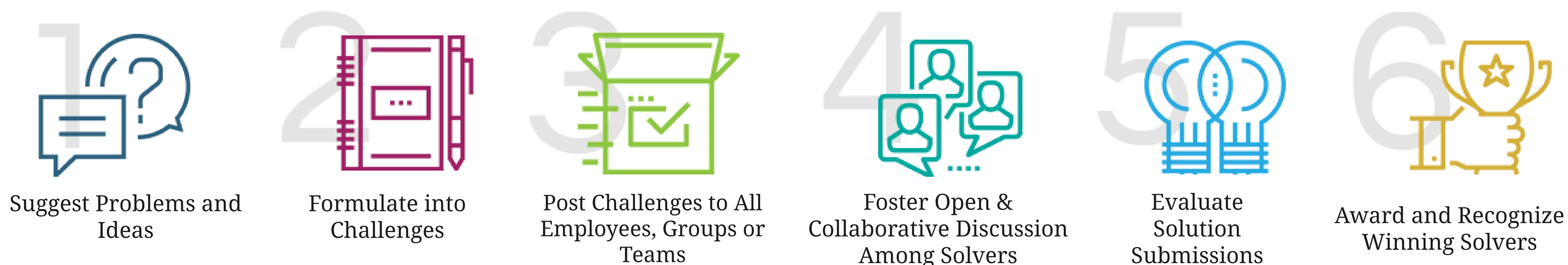
Call us at:  
**1-855-276-9366 (US) or**  
**+44 (0) 207 224 0110 (Non-US)**  
 or email:  
**sales@innocentive.com**



## Fully Deployed and Supported by CDI™ Methodology



### The InnoCentive@Work Process



### How Can InnoCentive@Work Benefit you?

- Utilizes a proven methodology to get solutions from your most important assets: your employees, partners or customers
- Helps employee retention! Make your employees feel part of driving your organization forward
- Promotes and builds a culture of collaboration and innovation inside your organization
- Enables your employees to apply existing solutions to other key initiatives
- Augments and accelerates your existing innovation management processes such as PLM, Stage-Gate, and Six Sigma to preserve existing capital and skillset investment

