

For Corporations

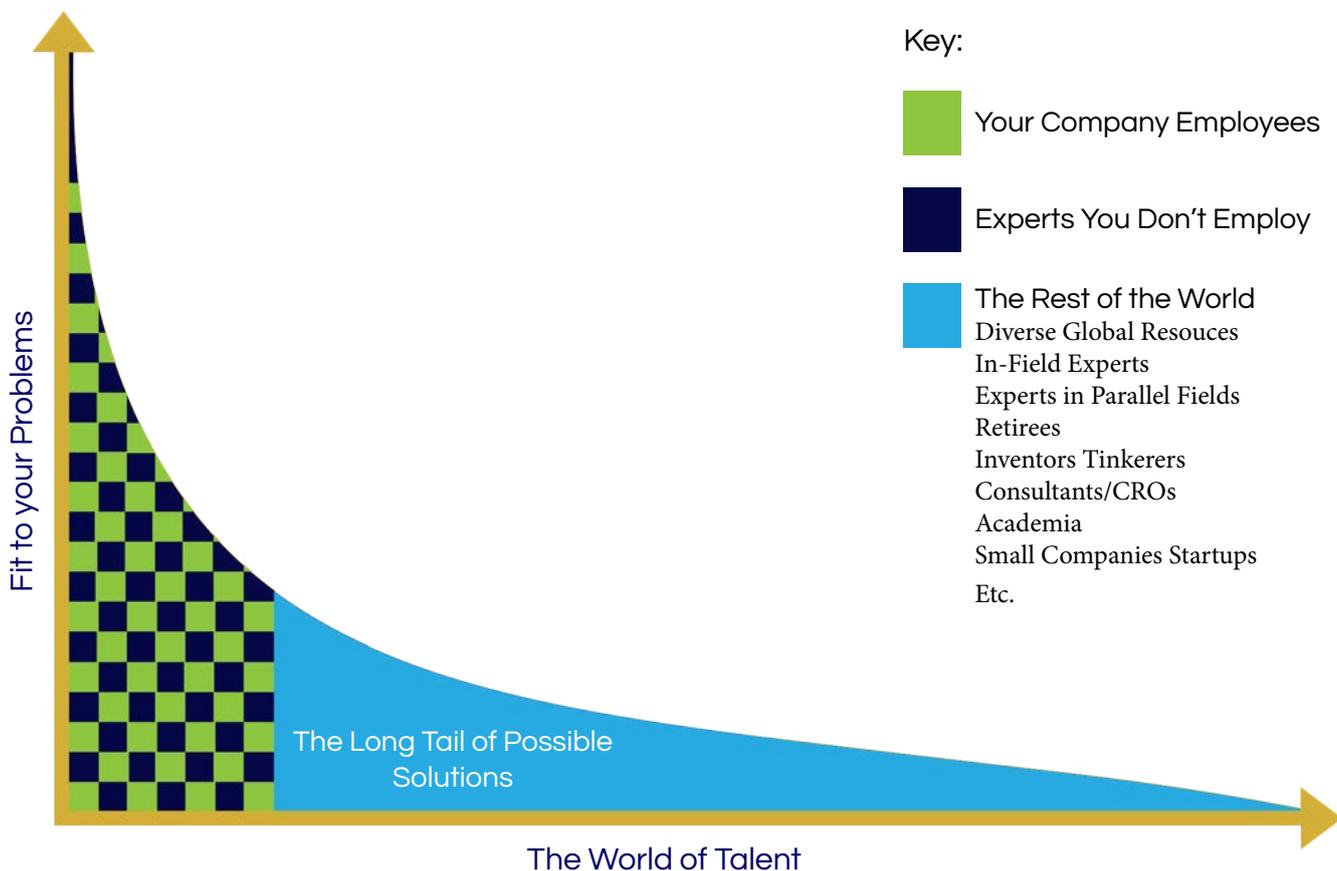
Research and development, innovation, product development, and marketing executives face daunting pressures, such as keeping customers engaged, reducing product launch delays and R&D program failures, increasing staff productivity, managing competitive pressures, and generating higher returns on their R&D and innovation investments. As a consequence, successful 21st century innovation organizations require better, faster, and more cost effective ways of solving problems and innovating to both drive business growth and spread risk.

“We sought out InnoCentive because we wanted an opportunity to address solutions from the front-end without the bias of historical perspectives or relationships.”

Chuck Pettigrew, Senior Scientist, Procter & Gamble

Would hiring 10 additional researchers, scientists, or marketers help you generate ideas and solve your key problems to alleviate these pressures? Or would you rather engage thousands – or even reach millions – and pay for solutions?

Diversity is King: Engaging Internal and/or External On-Demand Talent to Generate Novel Ideas and Solve Key Problems



Overview of Solutions for Corporations

Premium Challenges: Online platform for crowdsourcing innovation problems to talented minds from all over the world who compete to provide novel ideas and solutions to important Challenges.

InnoCentive@Work: Cloud-based enterprise innovation management platform for building collaborative internal innovation communities to harness the collective intelligence of your employees and partners.

Custom Challenge Programs: High-profile Challenge programs and innovation competitions, uniquely tailored to your needs, for solving big problems and encouraging breakthrough innovations.

With a decade of Open Innovation, Crowdsourcing, and Prize Competition experience, we help our customers solve their most difficult business and technical problems. We deliver breakthrough ideas and solutions at lower cost, in shorter time, and with less risk than previously possible. Our communities of problem solvers reach into the millions through our direct community, syndication partners, and social media. We enable you to access diverse, global talent both inside and outside of your organization. And, our customers pay for results, not work or failure – a fundamental change in the economics of innovation.

Via our proven methodology, [global community of diverse problem Solvers](#), and cloud-based [InnoCentive@Work](#) platform, we engage with our customers at any point in your process, and add on or extend from that point. And, based on our decade of experience, we work with you to establish the best course for success – in the form of measureable innovation outcomes.

More Links



Contact Us!

Need help deciding? Call us at...

United States: 1-855-276-9366

International: +44 (0) 207 224 0110

Contact: [Sales & Consulting](#)